

MONEY ONLINE BLUEPRINT

Blogging Income Report

The Ultimate Blog Training Package
How To Quickly Make A Full Time Income Blogging

BY CHRIS CANTELL

How Much Money Can You Make As A Blogger?

If you are thinking about blogging to make money, it is a good idea to investigate what other people are making to find out if it is actually possible to make a full-time income online as a blogger.

There are tens of thousands of bloggers writing about every niche under the sun. Over 99% of those bloggers will struggle to make any money online. It is not because blogging doesn't pay, or because you as a blogger, don't possess the right personality. No, there are only three reasons why bloggers don't make high levels of income, and those reasons are as follows: -

1. They are not following a blogging blueprint method that works to bring in an impressive income
2. They are not monetizing their blog correctly
3. They have not selected a niche that is in the money

I am now going to show you what is possible to achieve financially as a blogger that follows the right blueprint when setting up a blog.

In this training, I list out 3 levels of blog type: -

1. Targeted Niche
2. Broader Niche
3. Mainstream Niche

You can make big money with all of these. You will need to apply a different strategy for each one of these so that you were able to maximize your income and achieve the levels of income I am showing you examples of below

In the detail below, I have listed income details of some other people that are running a blog and have listed their income details that they have detailed together with a link to their site

Money Strategies

It is important to know that the 3 different blog types have a different money strategy.

Targeted Blog

A targeted blog is a very focused short term asset. The purpose of the targeted blog is to build it quickly. Get it to rank on Google with least effort and start making money very quickly.

With a targeted blog, you could start making hundreds of dollars within 4 – 6 months. The goal for a targeted blog is for you to grow it to a level where you are making around \$3,000 per month from 12 months from launching your blog. The big income is made by selling the blog at a specialist auction.

These types of sites typically sell really well at this level. They are so popular that they can sell often by 34 – 36 times the monthly income, so for a blog that makes \$3,000 per month, it could very well sell for \$100,000 (a six figure sum). That would mean your income would be \$100,000 for that year. This is very achievable as a part time project. Full time, you could easily do 3 or 4 of these in a 12 month period

Broader Blog

A broader blog is very similar to a targeted blog. The difference is that it is either slightly broader in niche or there is more traffic typically and is a bit more competitive. The result of this means that it would take longer and more effort to rank in Google than with a targeted blog. Therefore, there are other strategies to

focus on so that you can start earning quickly and build to make a good monthly income.

The goal with a broader blog is to get it to a monthly income of around \$5,000 - \$10,000 per month in 12 – 18 months. Other options are available to you at that stage. You can either sell the blog for a big pay day or expand the blog and take it gradually in to a mainstream blog. Alternatively, you could keep it and start another blog. You could have a strategy where you Build a broader blog and keep the monthly income and then build a 2nd blog and sell it once it gets to a certain monthly income you are happy with to sell it for.

Mainstream Blog

A mainstream blog is a long term asset that you grow and build the income. The goal is to make as much money each month as you can. You can start making thousands of dollars per month between 6 – 12 months by following the Money Online Blueprint strategy. With the mainstream blogs, you are really focused on making serious money over the longer term and it is your single focus.

You will be using a different strategy for a mainstream blog for building your business than you would with a targeted or a broader blog.

Like with the broader blog, the aim is to make \$5,000 - \$10,000 per month in your first 12 – 18 months. From there, you will find that your income growth will start to increase a lot more rapidly than it did during the initial 12 – 18 months. It would be realistic to aim to make \$20,000 - \$30,000 per month after 2 – 3 years. Your options then would be to continue growing it and increase your monthly income or you could sell it for a potential 7 figure sum.

Targeted Blog Income Examples

The examples below are from people that have started a targeted blog and have quickly been able to build it in to a respectable monthly income

Each of these targeted blogs could be sold at auction for a 6 figure income.

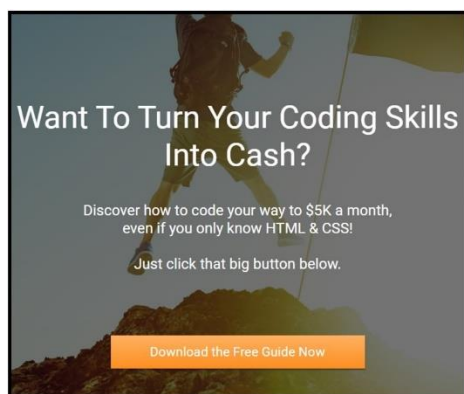
Anyone of these examples could easily be you!



[Crochet 365 Knit Too](#)

Crochet Niche

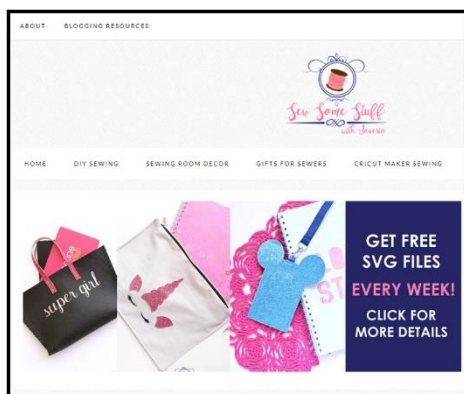
Income Report: **\$5,000+ / Month**



[Invent With Code](#)

Make Money Coding Niche

Income Report: **\$2,000+ / Month**



[Sew Some Stuff](#)

Home Sewing Niche

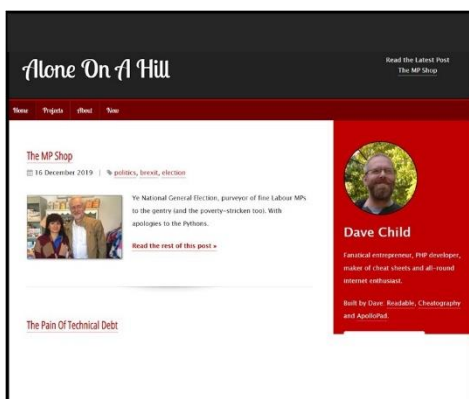
Income Report: **\$3,000+ / Month**



[The Flooring Girl](#)

Flooring Niche

Income Report: **\$2,000+ / Month**



[Get Post Cookie](#)

Cheat Sheets Niche

Income Report: **\$6,000+ / Month**



[While She Naps](#)

Home Sewing Niche

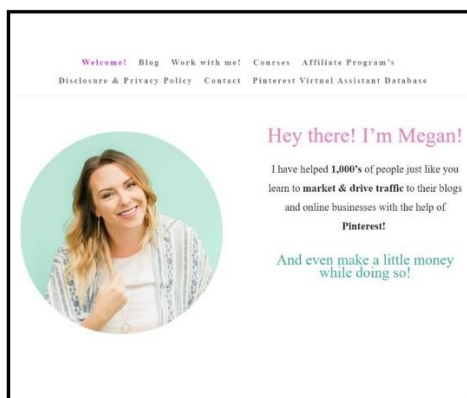
Income Report: **\$3,000+ / Month**

Broader Blog Income Examples

The examples below are from people that have started a broader niche blog and have quickly been able to build it in to a respectable monthly income

Each of these blogs could be sold at auction for a high 6 figure income or could be built out further to drive even greater income.

Anyone of these examples could easily be you!



[Love Family Health](#)

Pinterest Marketing Niche

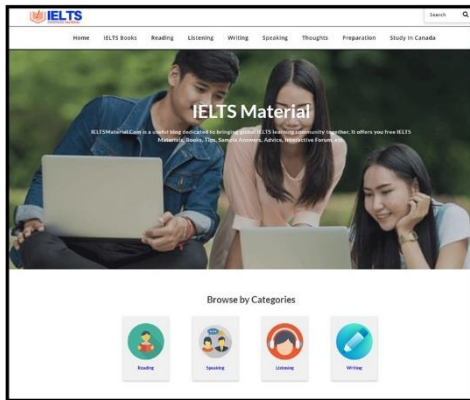
Income Report: **\$10,000+ / Month**



[Pixie Faire](#)

Dolls Clothes Niche

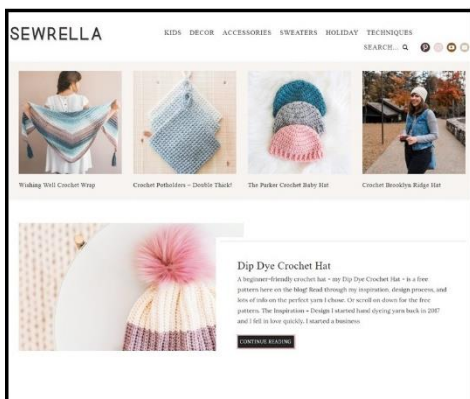
Income Report: **\$50,000+ / Month**



[IELTS Material](#)

Educational Study Books Niche

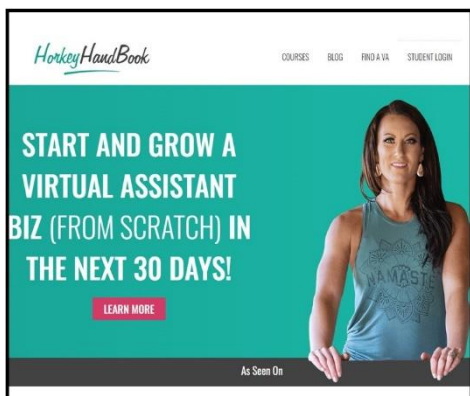
Income Report: **\$6,000+ / Month**



[Sewrella](#)

Crochet Niche

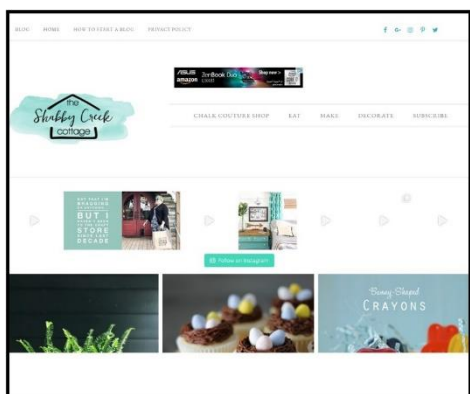
Income Report: **\$9,000+ / Month**



[Horkey HandBook](#)

Virtual Assistant Training Niche

Income Report: **\$20,000+ / Month**



[The Shabby Creek Cottage](#)

Home Shabby DIY Niche

Income Report: **\$25,000+ / Month**

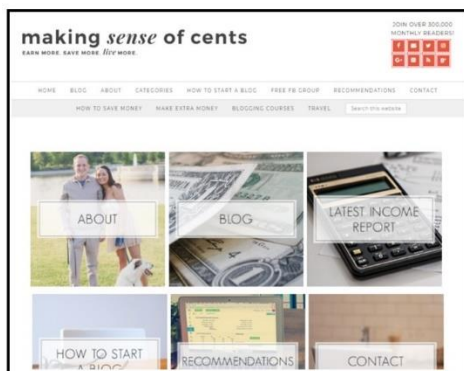
Mainstream Blog Income Examples

The examples below are from people that have started a mainstream niche blogs. These are blogs that are typically very broad in subject and usually high in competition.

The bloggers that have built the example sites listed below will have been working on their sites for 2 years + and their income is continually increasing

Each of these blogs could be sold at auction for a 7 figure sum.

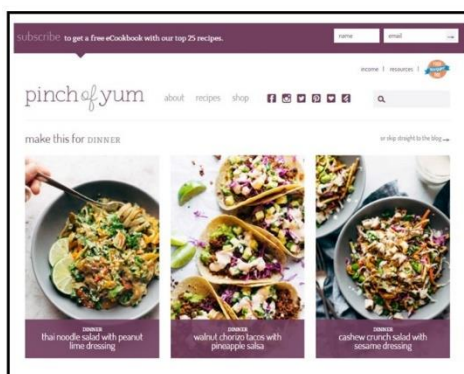
It is definitely possible for you to achieve an income to the level you see below. It will take time and effort to do so, and if you follow the steps laid out in this training and you see it through, you are likely to become very wealthy.



[Making Sense of Cents](#)

Frugal Living Niche

Income Report: **\$100,000 / Month**



[Pinch Of Yum](#)

Food Niche

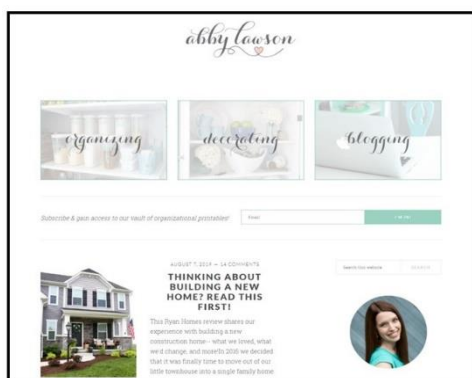
Income Report: **\$60,000 / Month**



Show Me The Yummy

Food Niche

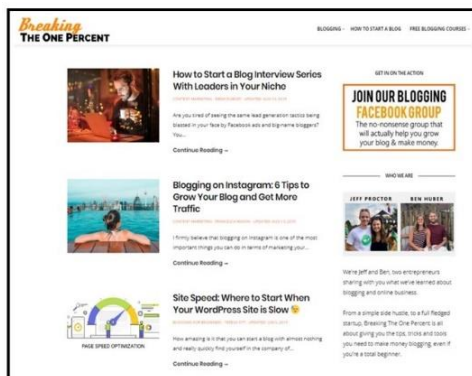
Income Report: **\$46,000 / Month**



Just a Girl & Her Blog

Lifestyle Niche

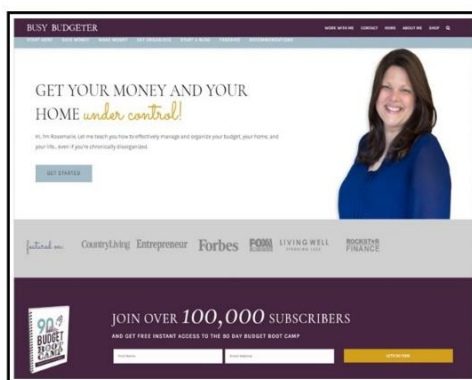
Income Report: **\$41,000 / Month**



Breaking The One Percent

Make Money Online Niche

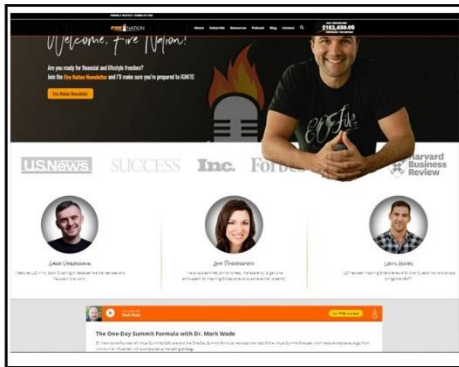
Income Report: **\$100,000 / Month**



Busy Budgeter

Personal Finance Niche

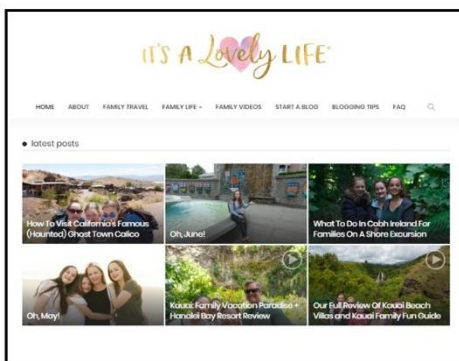
Income Report: **\$86,000 / Month**



[Fire Nation](#)

Entrepreneur / Business Niche

Income Report: **\$197,000 / Month**



[It's a Lovely Life](#)

Travel Niche

Income Report: **\$207,000 / Month**



[Melyssa Griffin](#)

Entrepreneur / Business Niche

Income Report: **\$283,000 / Month**



[My Wife Quit Her Job](#)

Online Business Niche

Income Report: **\$144,000 / Month**

Other Bloggers Income Reports

The details below continue to reveal the sums of money that ordinary people are making blogging about the subject they love and are passionate about: -

Survival Life

Survival Niche

Income: \$1,000,000 per month

Income Report URL: <https://www.digitalmarketer.com/6-million/>

Nerd Fitness

Fitness Niche

Income: \$100,000 per month

Income Report URL:

<https://www.forbes.com/sites/elainepofeldt/2016/04/27/he-built-a-seven-figure-business-making-fitness-friendly-to-nerds/>

Hear And Play

Piano Niche

Income: Multi-million dollar income

Income Report:

<https://mixergy.com/interviews/jermaine-griggs-hearandplay-interview/>

Timothy Sykes

Trading Niche

Income: Multi-million dollar income

Income Report: <https://mixergy.com/course-cheat-sheet-profitable-blogging/>

Succulents and Sunshine

Gardening Niche

Income: Six Figure income

Income Report:

<https://www.smartpassiveincome.com/podcasts/an-obscure-niche-with-cassidy-tuttle/>

Simple Green Smoothies

Smoothie Niche

Income: Multi-million dollar income

Income Report: <https://nathanielussier.com/tag/simple-green-smoothies>

MarathonNation.us

Marathon training Niche

Income: 6-figure income per month

Income Report:

<https://www.smartpassiveincome.com/podcasts/online-success-stories-part-1/>

Option Alpha

Options trading Niche

Income: Multi-million dollar income

Income Report:

<https://www.smartpassiveincome.com/podcasts/8-year-hobby-blog-6-figures-per-month-business/>

Digital Photography School

Photography Niche

Income: Multi-million dollar income

Income Report: <https://www.copyblogger.com/dps/>

The Creative Penn

Self-publishing Niche

Income: Multiple 6-figure income

Income Report: <https://problogger.com/podcast/writing-blogger/>

All the Best

Chris Cantell